

Sweet Biscuits, Snack Bars and Fruit Snacks in the United Arab Emirates

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Sweet Biscuits, Snack Bars and Fruit Snacks in the United Arab Emirates - Category analysis

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2023 DEVELOPMENTS

Retail demand for sweet biscuits, snack bars and fruit snacks recovers in 2023 Increasing demand for snack bars driven by health-conscious consumers E-commerce gains further penetration of category in 2023

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