

Rice, Pasta and Noodles in Costa Rica

November 2023

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Rice, Pasta and Noodles in Costa Rica - Category analysis

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2023 DEVELOPMENTS

Lower tariffs on imported rice have little impact on price

Imported varieties of pasta grow in popularity

Noodles gain appeal as consumers switch to more affordable staple foods

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Growth of imported flavours in modern retailers

Tradition of rice consumption will support growth

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