

Fine Wines/Champagne and Spirits in the US

October 2023

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Fine Wines/Champagne and Spirits in the US - Category analysis

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2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits is the biggest subcategory in value terms in 2023

Fine wines/champagne and spirits is led by Moët Hennessy USA in 2022

PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits expected to increase in constant 2023 terms over 2023-2028

Luxury spirits expected to see the most dynamic percentage CAGR rise during forecast period

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DISCLAIMER

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