

# Footwear in the United Kingdom

November 2023

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## Footwear in the United Kingdom - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Consumers value longevity during a period of lower discretionary spending Casualisation trend continues to influence demand for specific styles of footwear Strong growth opportunities in children's footwear

#### PROSPECTS AND OPPORTUNITIES

Retail offline will continue to regain its importance Further focus on material innovation and sustainability Resale and second-hand market will continue to impact primary sales of footwear

## CATEGORY DATA

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## Apparel and Footwear in the United Kingdom - Industry Overview

#### EXECUTIVE SUMMARY

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