

# Fine Wines/Champagne and Spirits in India

October 2023

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## Fine Wines/Champagne and Spirits in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023  
Luxury spirits continues to dominate overall category sales  
Diageo India is the leading company in fine wines/champagne and spirits in 2022

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Value sales forecast to rise in constant 2023 terms over 2023-2028  
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