

# Fine Wines/Champagne and Spirits in Taiwan

October 2023

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## Fine Wines/Champagne and Spirits in Taiwan - Category analysis

# **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023 Luxury spirits sees the most significant value sales in 2023 Fine wines/champagne and spirits is led by Moët-Hennessy Taiwan in 2022

## PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits set to increase in constant 2023 terms over 2023-2028 Fine wines set to see the most dynamic percentage CAGR rise during forecast period

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