

# Nuts in France

January 2024

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#### Nuts in France - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Nuts manage to maintain sales due to player adaptation, despite challenges seen in the industry Ongoing research into natural pesticides will help boost local production

#### PROSPECTS AND OPPORTUNITIES

Sales continue to be supported by snacking trends, with a healthy positioning being used to justify high prices New bulk retailing laws help to stimulate bulk sales of nuts through large retailers Summary 1 - Major Processors of Nuts 2023

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