

Bags and Luggage in Western Europe

May 2022

Table of Contents

INTRODUCTION

Scope

Key findings

REGIONAL OVERVIEW

Western Europe still the third biggest regional market

Slow recovery expected for Western Europe in 2021-2026

All countries record declining sales in 2020 due to COVID-19

Luggage sales decimated by border closures and travel restrictions

France loses the most sales over the 2016-2021 period

Bags and luggage in Western Europe loses a quarter of its sales in 2020

Bags and luggage specialist retailers remains the leading channel

...but e-commerce makes major gains during the pandemic

LEADING COMPANIES AND BRANDS

Leading players gain share over 2015-2020

LVMH continues to lead bags and luggage in Western Europe

France the major revenue generator for the top three players

Pandemic hits luggage brands particularly hard

FORECAST PROJECTIONS

Positive annual growth rates expected over 2021-2026...

...but no return to 2019 sales levels in the forecast period

COUNTRY SNAPSHOTS

France: Market Context

France: Competitive and Retail Landscape

Germany: Market Context

Germany: Competitive and Retail Landscape

Italy: Market Context

Italy: Competitive and Retail Landscape

Netherlands: Market Context

Netherlands: Competitive and Retail Landscape

Spain: Market Context

Spain: Competitive and Retail Landscape

Sweden: Market Context

Sweden: Competitive and Retail Landscape

Switzerland: Market Context

Switzerland: Competitive and Retail Landscape

Turkey: Market Context

Turkey: Competitive and Retail Landscape

UK: Market Context

UK: Competitive and Retail Landscape

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