

# **Vegetables in Mexico**

January 2024

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## Vegetables in Mexico - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sales of vegetables continue to grow despite economic pressures New business opportunities present themselves as consumers pay more attention to where their vegetables come from

## PROSPECTS AND OPPORTUNITIES

Sustainability concerns likely to influence the demand for and the production of vegetables Vegetables likely to see steady growth due to their importance to a healthy and balanced diet Summary 1 - Major Processors of Vegetables 2023

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