

Processed Fruit and Vegetables Packaging in Switzerland

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Frozen processed fruit and vegetables sees growth due to nutritional value

Metal food cans the preferred pack type in 2022 due to durability

Mid-sized 500g pack size preferred, offering a balance of quantity and price

PROSPECTS AND OPPORTUNITIES

Flexible plastic set to grow its pack size share due to sustainability

Smaller pack sizes forecast to grow due to practicality

Processed Fruit and Vegetables Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers popular in dairy packaging

Coca-Cola's sustainable packaging innovations for its Valser bottled water

Glass bottles continue to dominate alcoholic drinks packaging

Sustainable initiatives by brands leading to increasing adoption of refill packs

Consumer awareness driving packaging innovations within home care

PACKAGING LEGISLATION

Swiss businesses join forces to establish a national plastic recycling system

RECYCLING AND THE ENVIRONMENT

Brands embrace eco-friendly packaging to tackle packaging waste

Table 1 - Overview of Packaging Recycling and Recovery in Switzerland: 2020/2021 and Targets for 2022

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