

Processed Fruit and Vegetables Packaging in Singapore

October 2023

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Processed Fruit and Vegetables Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging experiences decline in 2022 but remains above pre-pandemic levels as convenient option

Metal food cans remains dominant pack type due to preserving properties

Demand for 1,000g pack size remains elevated, appealing to budget-conscious consumers

PROSPECTS AND OPPORTUNITIES

Flexible plastic offers alternative as a versatile and sustainable packaging format

300g pack size offers further growth potential due to portion control concerns

Processed Fruit and Vegetables Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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