

Processed Fruit and Vegetables Packaging in Mexico

October 2023

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Processed Fruit and Vegetables Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging returns to growth in 2022

Popularity of aluminium/plastic pouches boosted by e-commerce

400-600g pack sizes most popular in processed fruit and vegetables packaging

PROSPECTS AND OPPORTUNITIES

Convenient frozen processed vegetables and potatoes to record dynamic growth, benefiting flexible plastic

Plastic pouches to become fastest-growing pack type over the forecast period

Processed Fruit and Vegetables Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Pouches are a favoured pack type across a number of food categories

PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence

On-the-go consumption and convenience boosting metal beverage can usage

Refill packs growing in popularity as a sustainable alternative

Reusable and recyclable pack types dominate home care packaging

PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

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