

# Processed Fruit and Vegetables Packaging in Saudi Arabia

October 2023

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## KEY DATA FINDINGS

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Return to positive growth for processed fruit and vegetables packaging in 2022

Metal food cans dominate packaging of processed fruit and vegetables

400g is the most popular pack size in the category

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Frozen processed potatoes set to support future growth of flexible plastic

Strong growth for larger pack sizes as consumers search for greater value for money

## Processed Fruit and Vegetables Packaging in Saudi Arabia - Company Profiles

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2022 key trends

Shrinkflation remained a trend within the confectionery industry in 2022

Metal beverage cans gain ground in soft drinks packaging in 2022

Small pack sizes remain popular within non-alcoholic beer

Sustainable packaging gaining traction in beauty and personal care in 2022

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### PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

### RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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