

# Contact Lenses and Solutions in France

May 2023

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## Contact Lenses and Solutions in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales continue to rise in 2023

Innovation thrives as progress is informed by specific problems and persistent sustainability concerns

New players intensify competition in highly-concentrated landscape

#### PROSPECTS AND OPPORTUNITIES

Though struggles lie ahead, growth will be supported by anti-myopia and anti-blue-light products, as well as by DD lenses

The future of contact lenses lies in augmented reality and connected AI

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