

Cigars, Cigarillos and Smoking Tobacco in Turkey

June 2023

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Cigars, Cigarillos and Smoking Tobacco in Turkey - Category analysis

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2022 DEVELOPMENTS

Demand for fine cut tobacco booms as inflationary pressures bite
Recent launches by major players fail to meet expectations
Growth in illicit trade causes retail volume sales of pipe tobacco to decline

PROSPECTS AND OPPORTUNITIES

Fine cut tobacco will continue gaining ground at the expense of cigarettes
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