

# Cigars, Cigarillos and Smoking Tobacco in Slovakia

June 2023

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# Cigars, Cigarillos and Smoking Tobacco in Slovakia - Category analysis

# **KEY DATA FINDINGS**

# 2022 DEVELOPMENTS

Cost of living crisis limits demand for cigars Cigarillos witness more promising growth Trading down trend benefits smoking tobacco

# PROSPECTS AND OPPORTUNITIES

Switch to alternative smoking products will gain momentum Pipe tobacco will retain niche status Premiumisation trend to gather pace

### CATEGORY DATA

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# Tobacco in Slovakia - Industry Overview

# EXECUTIVE SUMMARY

Tobacco in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for tobacco?

# OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

# PRODUCTION/IMPORTS/EXPORTS

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