

Cigars, Cigarillos and Smoking Tobacco in South Korea

June 2023

Table of Contents

Cigars, Cigarillos and Smoking Tobacco in South Korea - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigars sees a significant increase in volume sales due to small luxury trend

Cigar bars considered a place for a hipster experience

Corporación Habanos remains the largest player

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos set to remain a niche category

Distribution is yet to take off in convenience stores

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 - Sales of Cigars by Size: % Volume 2017-2022

Table 6 - Sales of Cigarillos by Price Platform 2017-2022

Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 - NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 - LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 - NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 - LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 - Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 14 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 15 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 16 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 17 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

Tobacco in South Korea - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

MARKET INDICATORS

Table 18 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 19 - Sales of Tobacco by Category: Volume 2017-2022

Table 20 - Sales of Tobacco by Category: Value 2017-2022

Table 21 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 22 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 23 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 24 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 25 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 26 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-south-korea/report.