

# Cigars, Cigarillos and Smoking Tobacco in Ukraine

July 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

War-related import and logistics issues result in availability problems for cigars, cigarillos and smoking tobacco

Lack of innovations as players concentrate on getting existing products to customers

Cigarillos perform slightly better than cigars thanks to their on-the-go consumption nature

#### PROSPECTS AND OPPORTUNITIES

As long as the war continues some of the older consumer base for cigars and pipe tobacco may not return to Ukraine

Retail recovery and development will help drive a rebound in cigars, cigarillos and smoking tobacco

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