

# Wearable Electronics in Saudi Arabia

July 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Electronic wearables see a sales boost, driven by the success of smartwatches

Key players look to differentiate offerings in wearables

Limited compatibility with co-branded smartphones somewhat restricts the use of smartwatches

HUAWEI WATCH Buds cited as an “industry first” two-in-one watch-earbuds model

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Key players set to focus on innovation and development over the forecast years

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Wearables to see longer battery lives over the forecast period

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