

# Sweet Biscuits, Snack Bars and Fruit Snacks in Bolivia

June 2023

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#### Sweet Biscuits, Snack Bars and Fruit Snacks in Bolivia - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sweet biscuits pressured by the volatility of the cost of raw materials Industrias Alimenticias Fagal SrI focuses on its core product School offers are back with the return of face-to-face classes

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Sweet biscuits to see sustained, but moderate growth Chocolate continues to shape the sweet biscuits category Rising demand for healthier snacking options

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