

# Airlines in the United Kingdom

September 2023

**Table of Contents** 

## Airlines in the United Kingdom - Category analysis

## **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Cost-of-living crisis favours low cost carriers Changing pricing dynamics for airlines

#### PROSPECTS AND OPPORTUNITIES

Decarbonisation journey for airlines Loyalty programmes encourage consumers to buy directly from airline websites

### CATEGORY DATA

Table 1 - Airlines Sales: Value 2018-2023
Table 2 - Airlines Online Sales: Value 2018-2023
Table 3 - Airlines: Passengers Carried 2018-2023
Table 4 - Airlines NBO Company Shares: % Value 2018-2022
Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023
Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2023
Table 7 - Full Service Carriers Brands by Key Performance Indicators 2023
Table 8 - Forecast Airlines Sales: Value 2023-2028
Table 9 - Forecast Airlines Online Sales: Value 2023-2028

## Travel in the United Kingdom - Industry Overview

## EXECUTIVE SUMMARY

Travel in 2023 – US visitors and VFR inbound drive growth Airlines: Key trends Hotels: Key trends Booking: Key trends What next for UK travel?

## MARKET DATA

- Table 10 Surface Travel Modes Sales: Value 2018-2023
- Table 11 Surface Travel Modes Online Sales: Value 2018-2023
- Table 12 Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 13 Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 14 In-Destination Spending: Value 2018-2023
- Table 15 Forecast In-Destination Spending: Value 2023-2028

#### DISCLAIMER

## SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

• Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/airlines-in-the-united-kingdom/report.