

# Cigars, Cigarillos and Smoking Tobacco in India

August 2023

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#### 2022 DEVELOPMENTS

Uniform taxation creates a significant impediment to cigars and cigarillos

Ambience and distribution help to improve penetration for cigars and cigarillos

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Tobacco in 2022: The big picture

Tax stability aids the growth of tobacco, but illicit trade remains a big challenge for the industry

Foreign direct investment remains banned and domestic manufacturers continue to dominate

Retailing developments

What next for tobacco?

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