

# Charge Cards in Poland

November 2023

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#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Travel recovery revives charge card transactions

Economic instability is a challenge for fuel charge cards

Diners Club withdraws from personal charge cards in Poland

#### PROSPECTS AND OPPORTUNITIES

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#### 2023 DEVELOPMENTS

Buy Now Pay Later poses strong competition for credit cards Transaction value per credit card shows significant growth Mock credit cards added to fintech portfolios

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Neobanks popularise general purpose pre-paid cards

Transportation cards are replaced by other payment tools

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## Store Cards in Poland - Category analysis

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