

Sleep Aids in Portugal

September 2023

Table of Contents

Sleep Aids in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising stress and anxiety levels having a positive impact on sales of sleep aids

Increasingly competitive market helping to increase product awareness

Gummies helping to expand the consumer base for sleep aids

PROSPECTS AND OPPORTUNITIES

Long lasting trends expected to benefit sales of sleep aids

Herbal/traditional sleep aids expected to remain dominant

Holistic approach to sleep could have negative impact on demand

CATEGORY DATA

Table 1 - Sales of Sleep Aids: Value 2018-2023

Table 2 - Sales of Sleep Aids: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 4 - LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 5 - Forecast Sales of Sleep Aids: Value 2023-2028

Table 6 - Forecast Sales of Sleep Aids: % Value Growth 2023-2028

Consumer Health in Portugal - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 - Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2018-2023

Table 10 - Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 - LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 - Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 - Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 - OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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