

Edible Oils in Austria

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales in edible oils stabilise after an era of price hikes and supply disruptions
Olive oil remains an important subcategory, despite some challenges faced
Vereinigte Fettwarenindustrie maintains its lead thanks to AMA seal approval and ongoing sustainability initiatives

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Ongoing stable demand and persistent health trends will continue to influence sales
Domestic brands will continue to attract attention
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