

# **Edible Oils in the Philippines**

November 2023

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# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Edible oils shows positive indicators, while volume remains lower than value due to inflationary pressures Foodservice rebounds with help from technological developments to match evolved trends Health and wellness trends drive demand for olive oil

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Prevailing health and wellbeing trends will continue to attract consumers to olive oil Vegetable and seed oils will continue to hold mass appeal – especially in foodservice E-commerce continues to expand in the Philippines

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