

# Processed Fruit and Vegetables in Dominican Republic

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Price surge hinders overall category growth; however, foodservice sales of frozen potatoes are driven by tourism
- Electricity costs impact frozen products, driving consumer shift
- Organic offerings grow in popularity among more affluent local consumers

PROSPECTS AND OPPORTUNITIES

- Private label expected to grow
- Shifting consumer preferences impact shelf stable beans and fruit
- Consumer interest in e-commerce will continue to grow

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Staple Foods in Dominican Republic - Industry Overview

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