

Edible Oils in Sweden

November 2023

Table of Contents

Edible Oils in Sweden - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Negative volume growth as sales trends return to normal during the post-pandemic era Rapeseed oil benefits from healthy reputation as health and wellness comes to the fore Flavoured edible oils emerge as a major new trend across several edible oils categories

PROSPECTS AND OPPORTUNITIES

Brands to make the most of domestic origins amidst high demand for local products Private label set to boom as inflation leads consumers to search for low-priced products Edible oils to develop around two poles: value for money and added value

CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2018-2023
Table 2 - Sales of Edible Oils by Category: Value 2018-2023
Table 3 - Sales of Edible Oils by Category: % Volume Growth 2018-2023
Table 4 - Sales of Edible Oils by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Edible Oils: % Value 2019-2023
Table 6 - LBN Brand Shares of Edible Oils: % Value 2020-2023
Table 7 - Distribution of Edible Oils by Format: % Value 2018-2023
Table 8 - Forecast Sales of Edible Oils by Category: Volume 2023-2028
Table 9 - Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Sweden - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture Key trends in 2023 Competitive landscape Channel developments What next for cooking ingredients and meals?

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
Table 18 - Penetration of Private Label by Category: % Value 2018-2023
Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Wolume Growth 2023-2028
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: Wolume Growth 2023-2028
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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