

Consumer Health in Jordan

September 2023

Table of Contents

Consumer Health in Jordan

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

OTC registration and classification

Vitamins and dietary supplements registration and classification

What next for consumer health?

MARKET DATA

- Table 1 Sales of Consumer Health by Category: Value 2018-2023
- Table 2 Sales of Consumer Health by Category: % Value Growth 2018-2023
- Table 3 NBO Company Shares of Consumer Health: % Value 2019-2023
- Table 4 LBN Brand Shares of Consumer Health: % Value 2020-2023
- Table 5 Distribution of Consumer Health by Format: % Value 2018-2023
- Table 6 Distribution of Consumer Health by Format and Category: % Value 2023
- Table 7 Forecast Sales of Consumer Health by Category: Value 2023-2028
- Table 8 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

DISCLAIMER

ANALGESICS

2023 Developments

Prospects and Opportunities

Category Data

- Table 9 Sales of Analgesics by Category: Value 2018-2023
- Table 10 Sales of Analgesics by Category: % Value Growth 2018-2023
- Table 11 NBO Company Shares of Analgesics: % Value 2019-2023
- Table 12 LBN Brand Shares of Analgesics: % Value 2020-2023
- Table 13 Forecast Sales of Analgesics by Category: Value 2023-2028
- Table 14 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES

2023 Developments

Prospects and Opportunities

Category Data

- Table 15 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023
- Table 16 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023
- Table 18 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023
- Table 19 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028
- Table 20 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES

2023 Developments

Prospects and Opportunities

Category Data

- Table 21 Sales of Digestive Remedies by Category: Value 2018-2023
- Table 22 Sales of Digestive Remedies by Category: % Value Growth 2018-2023
- Table 23 NBO Company Shares of Digestive Remedies: % Value 2019-2023
- Table 24 LBN Brand Shares of Digestive Remedies: % Value 2020-2023
- Table 25 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 26 - Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS

2023 Developments

Prospects and Opportunities

Category Data

Table 27 - Sales of Dermatologicals by Category: Value 2018-2023

Table 28 - Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 29 - NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 30 - LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 31 - Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 32 - Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

WOUND CARE

2023 Developments

Prospects and Opportunities

Category Data

Table 33 - Sales of Wound Care by Category: Value 2018-2023

Table 34 - Sales of Wound Care by Category: % Value Growth 2018-2023

Table 35 - NBO Company Shares of Wound Care: % Value 2019-2023

Table 36 - LBN Brand Shares of Wound Care: % Value 2020-2023

Table 37 - Forecast Sales of Wound Care by Category: Value 2023-2028

Table 38 - Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS AND DIETARY SUPPLEMENTS

2023 Developments

Prospects and Opportunities

Category Data

Table 39 - Sales of Vitamins and Dietary Supplements by Category: Value 2018-2023

Table 40 - Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2018-2023

Table 41 - NBO Company Shares of Vitamins and Dietary Supplements: % Value 2019-2023

Table 42 - LBN Brand Shares of Vitamins and Dietary Supplements: % Value 2020-2023

Table 43 - Forecast Sales of Vitamins and Dietary Supplements by Category: Value 2023-2028

Table 44 - Forecast Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING

2023 Developments

Prospects and Opportunities

Category Data

Table 45 - Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 46 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 47 - NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 48 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 49 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 50 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION

2023 Developments

Prospects and Opportunities

Category Data

Table 51 - Sales of Sports Nutrition by Category: Value 2018-2023

Table 52 - Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 53 - NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 54 - LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 55 - Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 56 - Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS

2023 Developments

Prospects and Opportunities

Category Data

Table 57 - Sales of Herbal/Traditional Products: Value 2018-2023

Table 58 - Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 59 - Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 60 - Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

About Furomonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-health-in-jordan/report.