

Processed Meat and Seafood Packaging in Argentina

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic continues to dominate processed meat and seafood packaging

Folding cartons seeing strong growth in meat and seafood substitutes in 2022

The 200g pack size is popular due to rising urbanisation and affordability

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in shelf stable meat

Processed red meat players looking to offer healthier products

Processed Meat and Seafood Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic popular in the food industry for its convenient and lightweight nature

PET bottles dominate soft drinks packaging as they are affordable and recyclable

Convenient and portable packaging dominates alcoholic drinks

Smaller pack sizes preferred for beauty and personal care products

Change in consumer behaviour impacts home care packaging

PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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