

Processed Meat and Seafood Packaging in Canada

September 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat and seafood packaging returns to more familiar decline in 2021 and 2022

Thin wall plastic containers continue gaining share in processed meat and seafood in 2022

Plastic pouches still recording dynamic growth in meat and seafood substitutes in 2022

PROSPECTS AND OPPORTUNITIES

Other plastic trays are expected to continue increasing their pack type share over the forecast period

Folding cartons are expected to continue gaining share in shelf stable seafood

Processed Meat and Seafood Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability concerns driving the use of paper in food packaging

Metal beverage cans a popular pack type in soft drinks

Wine-in-a-can trend driving the usage of metal beverage cans

Multi-purpose cosmetics containers aim to minimise packaging waste generation

Lightweight pouch packaging gaining share as refill packs become popular

PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging

Consultation underway on new plastic labelling regulations

RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories

Biodegradable and compostable packaging becoming more widespread

Brands must embrace sustainability to retain consumer interest

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

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