

Ready Meals Packaging in Spain

August 2022

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Ready Meals Packaging in Spain - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth remains strong in chilled ready meals in 2021
Growth slows but remains strong in ready meals in 2021
Brief resurgence for metal food cans in shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

Sustainable packaging will gain ground in ready meals over the forecast period
Health and wellness trend to shake up ready meals packaging

Ready Meals Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Lácteos Covap using sugar cane in place of plastic
Smaller pack sizes becoming popular again in non-alcoholic drinks in the post-pandemic period
Convenient packaging dominates the alcoholic drinks industry
Larger pack sizes in demand in beauty and personal care
Home care products are packaged to be delivery-friendly

PACKAGING LEGISLATION

Reducing production of plastic
Spain introduces EU's Plastic Tax

RECYCLING AND THE ENVIRONMENT

"Polluter Pays" principle to tackle waste management
Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2019/2020 and Targets for 2021

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