

Dairy Packaging in Hong Kong, China

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles favoured in yoghurt for their convenience and preservation qualities

Squeezable plastic tubes gaining share in condensed milk

Thin wall plastic containers popular for their low cost and versatility

PROSPECTS AND OPPORTUNITIES

The 100g pack will continue to dominate over the forecast period as it is seen as an ideal size

Brick liquid cartons expected to make gains in drinking milk products thanks to their practicality

Dairy Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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