

Ready Meals Packaging in Saudi Arabia

July 2022

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Ready Meals Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth slows in 2021 after the spike in demand seen in 2020
Aluminium trays gaining share from metal food cans in shelf stable ready meals
Ready meals packaging benefits from changing gender roles in Saudi Arabia

PROSPECTS AND OPPORTUNITIES

Folding cartons will remain the number one pack type in ready meals
Metal food cans faces pressure from emerging pack types

Ready Meals Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
The food industry is seeing a rise in the need for attractive packaging
Smaller and attractive packaging records growth in non-alcoholic beer
Pre-pandemic purchasing patterns and on-the-go consumption influences hot drinks packaging
Beauty and personal care moving towards innovative and sustainable packaging
Performances slow in 2021 but demand remains strong for HDPE and PET bottles in multipurpose cleaners

PACKAGING LEGISLATION

Restrictions on plastic imports
FoPNL label mandatory on imported food products

RECYCLING AND THE ENVIRONMENT

Vision 2030 should help the drive towards sustainability and environmentally-friendly solutions
SABIC signs a MoU to set up a recycling project

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