



Sauces, Dressings and Condiments Packaging in Saudi Arabia

July 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand slips back into decline in 2021 after the COVID-19 growth spike seen in 2020

Players release HDPE bottles in larger pack sizes to meet stockpiling demand

Brick liquid cartons are on the rise, supported by surge in demand for e-commerce

PROSPECTS AND OPPORTUNITIES

No change in the leadership of brick liquid cartons in sauces, dressings and condiments

Health and wellness trends emerge as the COVID-19 pandemic stimulates a shift in consumption habits

Sauces, Dressings and Condiments Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

The food industry is seeing a rise in the need for attractive packaging

Smaller and attractive packaging records growth in non-alcoholic beer

Pre-pandemic purchasing patterns and on-the-go consumption influences hot drinks packaging

Beauty and personal care moving towards innovative and sustainable packaging

Performances slow in 2021 but demand remains strong for HDPE and PET bottles in multipurpose cleaners

PACKAGING LEGISLATION

Restrictions on plastic imports

FoPNL label mandatory on imported food products

RECYCLING AND THE ENVIRONMENT

Vision 2030 should help the drive towards sustainability and environmentally-friendly solutions

SABIC signs a MoU to set up a recycling project

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dressings-and-condiments-packaging-in-saudi-arabia/report.