

# Discounters in Australia

March 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Strong performance for discounters as cost of living in Australia continues to rise

Aldi aims to lead in terms of environmental sustainability

Aldi's competitiveness mostly unaffected by lack of e-commerce presence

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Maintaining momentum after inflation eases will be key for Aldi

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Aldi looking to expand its sustainability goals with new partnerships

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