

# Ready Meals Packaging in Mexico

July 2022

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## Ready Meals Packaging in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Spike in demand for shelf stable, frozen, chilled and dried ready meals as consumers spend more time at home

Dried ready meals growth slows and chilled ready meals slips into decline in 2021

Microwaveable metal food cans, embedded spoons and shaped plastic pouches among the innovations seen in the review period

#### PROSPECTS AND OPPORTUNITIES

Increasing refrigeration/freezer space in retail outlets should help drive further growth for chilled and frozen products

Socio-economic tailwinds will continue to drive robust growth in demand for ready meals packaging

## Ready Meals Packaging in Mexico - Company Profiles

## Packaging Industry in Mexico - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

The food industry sees a rising need for attractive packaging

Flexible and returnable packaging is the way forward for hot drinks

Metal beverage cans gain share in alcoholic drinks packaging

Increasing usage of sustainable packaging and multipacks in beauty and personal care

Post-pandemic hygiene caution influences home care packaging

### PACKAGING LEGISLATION

Mexico bans single-use plastic in 2021

New labelling system for high sugar content

### RECYCLING AND THE ENVIRONMENT

Companies pledge to open recycling plants

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2019/2020 and Targets for 2021

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