

Processed Meat and Seafood Packaging in Japan

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Surging demand for meat and seafood substitutes benefits flexible plastic as a pack type
Plastic pouches is leading packaging type for shelf stable meat in Japan
Glass jars and folding cartons retain low popularity in chilled and frozen processed seafood packaging respectively

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to struggle in shelf stable meat and seafood

Processed Meat and Seafood Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Innovative beer lees packaging developed for Fandl's powder foundation refills
Metal beverage cans gain share in alcoholic drinks packaging in 2022
Flexible plastic the most-used packaging in air care and surface care in 2022
Flexible plastic preferred for processed fruit, vegetables, meat and seafood
Recyclability of PET bottles benefits their usage in soft drinks

PACKAGING LEGISLATION

Japan introduces the Act on the Promotion of Resource Circulation for Plastics in 2022

RECYCLING AND THE ENVIRONMENT

Brands setting up sustainable packaging targets amid rising environmental concerns
Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2020/2021 and Targets for 2022

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