

# Hypermarkets in Thailand

February 2024

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### 2023 DEVELOPMENTS

Value sales see slowed growth 2023 in face of competition from other channels

Operators turn to new store formats

Players invest more in online presence

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Hypermarkets will continue to struggle against smaller formats

Central Retail looks to push channel growth as hypermarkets players focus on providing broader offer

E-commerce to present greater competition

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Retail in 2023: The big picture

Sustainable retail: modernising small local grocers

Digitalised retail: next-gen online-to-offline

What next for retail?

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Informal retail

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Seasonality

11.11 or single day

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