

# Starchy Roots in Vietnam

December 2023

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## Starchy Roots in Vietnam - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Starchy roots category enjoys benefits from rising health awareness in Vietnam Unit price of starchy roots increases in 2023

#### PROSPECTS AND OPPORTUNITIES

Starchy roots expected to see rising sales over the forecast period. Increasing production volumes will help to stabilise the unit price in the potatoes category Summary 1 - Major Processors of Starchy Roots 2023

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