

Ready Meals Packaging in India

June 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Ready meals packaging continues seeing strong growth in 2021, despite the spike in demand in 2020

Nestlé expanding the use of its Mono Material pack

Manufacturers opt for thin wall plastic containers as convenient pack type and service option

PROSPECTS AND OPPORTUNITIES

Folding cartons gaining share in dried ready meals

MTR Foods leads ready meals with a wide variety of shelf stable products

Ready Meals Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Aseptic packaging gains traction in dairy and meat products

Single-use straws among the plastic items the government bans from July 2022

Metal beverage cans, an emerging pack type in alcoholic drinks

PET bottles see dynamic growth in bath and shower

HDPE bottles benefits from strong demand for surface care, dishwashing and laundry care

PACKAGING LEGISLATION

Amendments made to labelling requirements for sweeteners and edible oil, in line with the growing health consciousness trend

Due to rising sustainability concerns, amendment was issued allowing the use of products manufactured from recycled PET in food packaging

RECYCLING AND THE ENVIRONMENT

Government sets strict recycling targets for producers, importers and brand owners for managing plastic waste

Players respond to rising sustainability concerns with eco-friendly packaging and incentives

Table 1 - Overview of Packaging Recycling and Recovery in India: 2019/2020 and Targets for 2021

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