

Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia

June 2023

Table of Contents

Sweet Biscuits, Snack Bars and Fruit Snacks in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shift towards permissible indulgence in snacking

Private label capitalises on demand for convenience, while dried plantains suffer from inflationary pressures

Cía de Galletas Noel maintains clear company lead in 2023

PROSPECTS AND OPPORTUNITIES

Health-focused innovations set to drive future growth

Anticipated shakeup in the competitive landscape with arrival of new players

Increased investment in healthier biscuits in response to rising demand

CATEGORY DATA

- Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023
- Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023
- Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023
- Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023
- Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023
- Table 7 NBO Company Shares of Sweet Biscuits: % Value 2019-2023
- Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023
- Table 9 NBO Company Shares of Snack Bars: % Value 2019-2023
- Table 10 LBN Brand Shares of Snack Bars: % Value 2020-2023
- Table 11 NBO Company Shares of Fruit Snacks: % Value 2019-2023
- Table 12 LBN Brand Shares of Fruit Snacks: % Value 2020-2023
- Table 13 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023
- Table 14 Distribution of Sweet Biscuits by Format: % Value 2018-2023
- Table 15 Distribution of Snack Bars by Format: % Value 2018-2023
- Table 16 Distribution of Fruit Snacks by Format: % Value 2018-2023
- Table 17 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028
- Table 18 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028
- Table 19 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028
- Table 20 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

Snacks in Colombia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

- Table 21 Sales of Snacks by Category: Volume 2018-2023
- Table 22 Sales of Snacks by Category: Value 2018-2023
- Table 23 Sales of Snacks by Category: % Volume Growth 2018-2023
- Table 24 Sales of Snacks by Category: % Value Growth 2018-2023
- Table 25 NBO Company Shares of Snacks: % Value 2019-2023
- Table 26 LBN Brand Shares of Snacks: % Value 2020-2023
- Table 27 Penetration of Private Label by Category: % Value 2018-2023
- Table 28 Distribution of Snacks by Format: % Value 2018-2023

Table 29 - Forecast Sales of Snacks by Category: Volume 2023-2028

Table 30 - Forecast Sales of Snacks by Category: Value 2023-2028

Table 31 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 32 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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