

Cigars, Cigarillos and Smoking Tobacco in Uruguay

June 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Fine-cut tobacco posts healthy volume growth
Foreign tourists boost sales of cigarillos in particular
No change in competitive landscape

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Small cigars gain further

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Tobacco in Uruguay - Industry Overview

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Competitive landscape
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What next for tobacco?

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Legislation
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Health warnings
Plain packaging
Advertising and sponsorship
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