

# Cigars, Cigarillos and Smoking Tobacco in Colombia

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# Cigars, Cigarillos and Smoking Tobacco in Colombia - Category analysis

# **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Cigars benefiting from new consumers Domestic production of cigars is limited to small-scale factories Smoking tobacco remains as niche but delivers positive results as COVID-19 restrictions are lifted

# PROSPECTS AND OPPORTUNITIES

Premium positioning a blessing and a curse for cigars Domestic brands likely to continue with limited presence Smoking tobacco unlikely to shake off niche status

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# Tobacco in Colombia - Industry Overview

# EXECUTIVE SUMMARY

Tobacco in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for tobacco?

# OPERATING ENVIRONMENT

Legislation Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

# PRODUCTION/IMPORTS/EXPORTS

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#### MARKET DATA

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