

Cigars, Cigarillos and Smoking Tobacco in Israel

June 2023

Table of Contents

Cigars, Cigarillos and Smoking Tobacco in Israel - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price hikes and post-COVID-19 activity lead to decline in fine cut tobacco sales

Smoking tobacco dominates category sales as cigars remain niche

Range of fine tobacco products continue to dwindle due to low sales

PROSPECTS AND OPPORTUNITIES

Cannabis legalisation may affect fine-cut tobacco sales in the coming years

E-vapour tax reduction set to impact the popularity of fine-cut tobacco

Little change expected in the distribution landscape looking ahead

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 - Sales of Cigars by Size: % Volume 2017-2022

Table 6 - Sales of Cigarillos by Price Platform 2017-2022

Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 - NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 - LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 - NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 - LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 - NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 14 - LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 15 - NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 16 - LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 17 - NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 18 - LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 19 - Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 20 - Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 21 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 22 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 23 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 24 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

Tobacco in Israel - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2017-2022

Table 27 - Sales of Tobacco by Category: Value 2017-2022

Table 28 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 29 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 30 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 31 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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