

Sunglasses in Mexico

May 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- New targets contribute to the growth of sunglasses, including dogs
- Outdoor pursuits inspire new collections in sunglasses
- Changes at GBO level could influence the competitive landscape

PROSPECTS AND OPPORTUNITIES

- Clip-on sunglasses offer a convenient, fashionable and economical solution
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Eyewear in Mexico - Industry Overview

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