

# **Butter and Spreads in Dominican Republic**

September 2023

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## Butter and Spreads in Dominican Republic - Category analysis

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### 2023 DEVELOPMENTS

Marginal volume growth, as inflation still bites Local players continue to dominate Butter stronger performer in 2023

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In a mature product area, health and wellness key differentiators Price sensitivity supports stronger performance for private label Little prospects for growth in cooking fats over forecast period

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