

Tourism Flows in Romania

September 2023

Table of Contents

Tourism Flows in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The withdrawal of the domestic tourism voucher scheme influences tourism flows Strong growth in arrivals in 2023 leads to return to pre-COVID 19 levels of activity

PROSPECTS AND OPPORTUNITIES

Domestic tourism set to continue booming as holiday vouchers remain popular A wider range of attractions and events set to diversify Romania's tourism offer

CATEGORY DATA

- Table 1 Inbound Arrivals: Number of Trips 2018-2023
- Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023
- Table 3 Inbound City Arrivals 2018-2023
- Table 4 Inbound Tourism Spending: Value 2018-2023
- Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028
- Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028
- Table 7 Forecast Inbound Tourism Spending: Value 2023-2028
- Table 8 Domestic Trips by Destination: Number of Trips 2018-2023
- Table 9 Domestic Spending: Value 2018-2023
- Table 10 Forecast Domestic Trips by Destination: Number of Trips 2023-2028
- Table 11 Forecast Domestic Spending: Value 2023-2028
- Table 12 Outbound Departures: Number of Trips 2018-2023
- Table 13 Outbound Departures by Destination: Number of Trips 2018-2023
- Table 14 Outbound Tourism Spending: Value 2018-2023
- Table 15 Forecast Outbound Departures: Number of Trips 2023-2028
- Table 16 Forecast Outbound Departures by Destination: Number of Trips 2023-2028
- Table 17 Forecast Outbound Spending: Value 2023-2028

Travel in Romania - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

- Table 18 Surface Travel Modes Sales: Value 2018-2023
- Table 19 Surface Travel Modes Online Sales: Value 2018-2023
- Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 22 In-Destination Spending: Value 2018-2023
- Table 23 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tourism-flows-in-romania/report.