

# Tourism Flows in Germany

October 2023

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## Tourism Flows in Germany - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Number of arrivals in Germany moves closer to the 2019 pre-pandemic level Preferred destinations for German tourists change slightly

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Extent of the recovery of tourism flows may depend on factors like sustainability

Tourism flows from more distant regions continue to face challenges

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# Travel in Germany - Industry Overview

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