

# Sweet Spreads in Algeria

November 2023

Table of Contents

## Sweet Spreads in Algeria - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

High inflation continues to dampen value sales

ENAJUC Groupe maintains its lead, thanks to long-standing position and affordable pricing

Jams and preserves continue to account for most volume sales

### PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Several challenges lower volume growth

Players focus on healthier positioning

#### **CATEGORY DATA**

- Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023
- Table 2 Sales of Sweet Spreads by Category: Value 2018-2023
- Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
- Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023
- Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023
- Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023
- Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023
- Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023
- Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028
- Table 10 Forecast Sales of Sweet Spreads by Category: Value 2023-2028
- Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

## Cooking Ingredients and Meals in Algeria - Industry Overview

## **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

- Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 19 Penetration of Private Label by Category: % Value 2018-2023
- Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

#### DISCLAIMER

## SOURCES

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-algeria/report.